



ClearGM Style Guide

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01

ClearCenter Product Portfolio

Services



Software



Hardware



02

ClearFoundation Product Portfolio

Token





ClearGM Style Guide

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03

ClearGM Logo Usage & Placement



clearGM™

PRIMARY - VERTICAL

SECONDARY - HORIZONTAL



ClearCARE (mark)

Logotype

Logo



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XSmall



clearGM

Small



clearGM

Medium



clearGM

Large



clearGM™



clearGM



clearGM



clearGM™



clearGM™



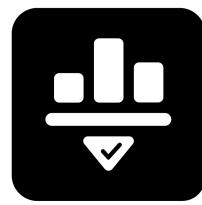
clearGM



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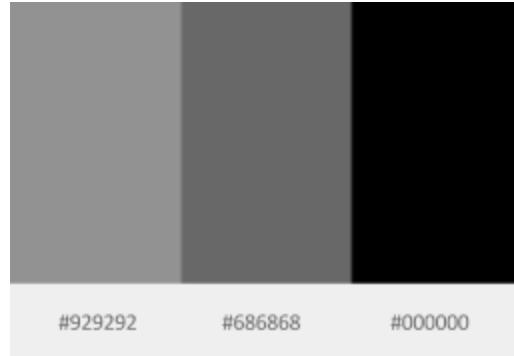
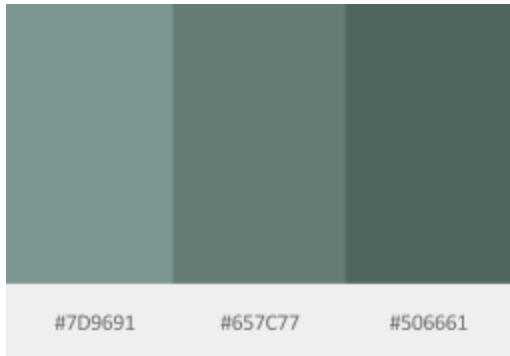


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04

Color Palette



05

Font Family

Roboto Thin
Roboto Light
Roboto Regular
Roboto Medium
Roboto Black

<https://fonts.google.com/specimen/Roboto?selection.family=Roboto:300,400,500,700>



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06

Typography

Title

Title

Heading

Heading 1

Heading 1

Heading 2

Heading 2

Heading 3

Heading 3

Heading 4

Heading 4

Paragraph

Paragraph XL

Paragraph Large

Paragraph Medium

Paragraph Small

07

Button Style

Secondary

Primary



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08

Product Listing	URL	Style Guide	Owner	Mark
ClearOS Subscriptions™	clearos.com	ClearOS Style Guide	ClearCenter	
ClearOS Marketplace™	clearos.com/prodcuts	ClearOS Style Guide	ClearCenter	
ClearVM Orchestration™	clearvm.com	ClearVM Style Guide	ClearCenter	
ClearVM Library™	clearvm.com/login	ClearVM Style Guide	ClearCenter	
ClearBOX Hardware™	clearcenter.com	ClearBOX Style Guide	ClearCenter	
ClearCARE Support™	clearcenter.com	ClearCARE Style Guide	ClearCenter	
ClearSDN Services™	clearsdn.com	ClearSDN Style Guide	ClearCenter	
ClearGM Protection™	cleargm.com	ClearGM Style Guide	ClearCenter	
ClearGLASS Management™	clear.glass	ClearGLASS Style Guide	ClearCenter	
NODE Bundels™	clearnode.com	ClearNODE Style Guide	ClearCenter	
ClearUTILS™	clearutils	ClearUTILS Style Guide	ClearCenter	



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09

Product Listing	URL	Style Guide	Owner	Mark
ClearCenter™	clearcenter.com	ClearCenter™ Style Guide	ClearCenter	
CLEAR Credit™	cleaerfoundation.com/credit	CLEAR Credit™ Style Guide	ClearCenter	
CLEAR Token™	clearfoudnation.com/token cleartoken.co.nz	CLEAR Token™ Style Guide	ClearFoundation	
ClearFoundation™	clearfoudnation.com clearfoundation.co.nz	ClearFoundation™ Style Guide	ClearFoundation	